

PRODUCT DESIGN

YEAR 8 (Qa, Qb, Qc, Qd, Qe, Qf groups only)

'Have You Got What It Cakes?'

Pupils work in small groups in a Junior Apprentice style competition to create an innovative Cupcake business for a specific target market. They consider the 'wants and needs' of different customer groups and develop market research techniques to find out what would make their cupcake business stand out from the crowd!

Practical activities include:

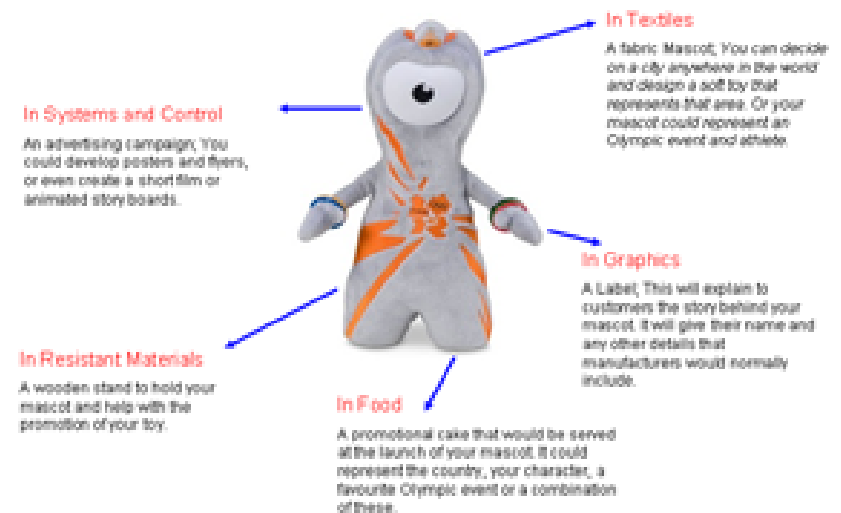
- Cupcake analysis and making
- Packaging analysis and making
- Market Research: Taste testing, surveys, analysis of what is on the market
- Costing
- Development of presentation skills



YEAR 9 (ALL pupils in Summer term)

'Olympic Mascot Competition'

We will be challenging Year 9 pupils to work in groups to design and manufacture a product which encompasses all the Design and Technology focus areas – Food, Graphics, Resistant Materials, Textiles and Systems and Control / Electronics.



Manpower is one of the valued business partners who support our enrichment activities for pupils. They are currently working with us developing an ICT Skills certificate for Year 9 pupils and will be supporting this challenge. Representatives of the company will also sit on the judging panel to determine the overall winning team.